IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Woo Sung Lee

Examiner: Nathan C. Uber

Group Art Unit: 4143

Serial No.:

Filed: July 10, 2006

Attorney Docket No.: 56587.24

For: METHOD AND SYSTEM FOR

10/597,056

MANAGING ADVERTISER'S ACCOUNT:

Customer No.: 27128

IN KEYWORD ADVERTISEMENT

Confirmation No.: 5348

Last Office Action: November 4, 2008

RESPONSE TO NON-FINAL OFFICE ACTION

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the non-Final Office Action notified on November 4 (hereinafter referred to as the "Office Action"), Applicant respectfully submits remarks as set forth herein.

Remarks/Arguments begin on page 2 of this document.